

# 2010 National Mid-Year Conference of Lead and Healthy Homes Training Programs

**October 14 – 15, 2010 | Philadelphia, PA | Embassy Suites Hotel**

*Conference Features 12 Training Programs Providing “How To” Information on Healthy Homes Issues, Lead Poisoning Prevention and Lead Hazard Control Issues, Indoor Environmental Hazard Identification and Remediation Issues, Grant Management Issues, Education and Outreach Issues*

*And, on October 13, a Special “Trouble Shooting”  
Pre-conference Program on the EPA RRP Rule*



## Plus...

**Ample Networking Opportunities**

**Displays of Products, Services and Educational Materials**

**Workshop Presenters from Lead and Healthy Homes Agencies,  
Health Advocacy Groups, Industry, and Community Organizations**

# Who Should Attend

The conference brings together professionals from ■ health, ■ housing, ■ community development, ■ community groups, ■ advocacy organizations, ■ the lead industry, ■ real estate firms, and ■ residential and commercial facilities to explore ways to undertake programs and projects designed to prevent incidents of lead poisoning, eliminate indoor environmental hazards, and create healthy living and working environments.

# The Conference Serves the Interests of All the Stakeholders

**State and Local Government Officials:** public health practitioners, city housing and community development administrators, code officials, neighborhood improvement and housing rehab officials, Lead Hazard Control and Healthy Homes grantees

**Health Advocates:** community-based program administrators, health educators and neighborhood activists

**Lead Industry Practitioners:** certified lead inspectors, risk assessors, lead hazard control and abatement contractors, project designers and laboratory managers

**Environmental Industry Professionals:** environmental consultants, industrial hygienists, mold investigation and remediation companies

**Facility Managers, Maintenance Supervisors and Contractors:** weatherization companies, remodelers, multi-family residential managers, school officials, building operators and physical plant administrators

## Ways You'll Benefit by Attending

- ▶ **ENGAGE** in interactive training programs that are excellent learning and technical assistance sessions
- ▶ **EXPLORE** new ideas and approaches to meeting program objectives
- ▶ **NETWORK** with those in the know and those who you want to know
- ▶ **TAKE** home hundreds of new ideas
- ▶ **PARTICIPATE** in problem-solving, thought-provoking discussions
- ▶ **EXAMINE** products, technologies and educational materials
- ▶ **EXPLORE** successful techniques for increasing screening rates among at-risk populations; for undertaking housing-based primary prevention programs; for conducting public education and community outreach programs; for expanding from lead hazard control to Healthy Homes programs, for conducting integrated pest management and bed bug eradication programs; for conducting healthy housing inspections and remediation; for providing lead poisoning prevention and healthy housing information to refugee families; for creating an environmental health collaborative; and, for improving and streamlining grant management procedures.

# Conference Schedule and Training Programs

## WEDNESDAY, OCTOBER 13, 2010

1:30 p.m. to 4:30 p.m.

### OPTIONAL PRE-CONFERENCE PROGRAM ON THE EPA RRP RULE

This pre-conference program will be held from 1:00 to 4:30 p.m. The registration fee for the program is only \$35 (\$95 for persons not registered for the conference). Use the appropriate space on the Registration Form to indicate that you will be attending the pre-conference program.

This program will cover the following RRP Rule issues:

- Overview of the RRP Rule and recent and pending changes to the Rule
- State adaptations of the Rule
- Strategies for promoting and enforcing the Rule
- Clarifying technical aspects of the rule and “trouble shooting” problems encountered with implementing the provisions of the Rule

## THURSDAY, OCTOBER 14, 2010

9:00 a.m. to 12:30 p.m.

### CHOICE OF FOUR CONCURRENT TRAINING PROGRAMS

**1** How to Expand from Lead Poisoning Prevention and Lead Hazard Control Programs to a Health Homes Programs

**2** How to Implement an Integrated Pest Management and Bed Bug Eradication Program (*Part 1*)

**3** How to Conduct a Healthy Homes Assessment and Carry Out Hazard Remediation

**4** How to Incorporate Primary Prevention Strategies that Reduce Lead Paint Hazards into Childhood Poisoning Prevention Programs

12:30 p.m. to 1:30 p.m.

**Lunch on Your Own**

1:30 p.m. to 5:00 p.m.

### CHOICE OF FOUR CONCURRENT TRAINING PROGRAMS

**1** How to Reduce and/or Eliminate Problems and Obstacles in Grant Implementation, and How to Increase the Probability of a Successful Grant Program

**2** How to Implement an Integrated Pest Management and Bed Bug Eradication Program (*Part 2*)

**3** How to Conduct Training for Contractors to do Lead Hazard Control Work in Occupied Houses and in Houses that Are Historic Properties

**4** How to Convey Health Messages and Promote Healthy Housing Programs among Refugee Families

5:00 p.m. to 6:30 p.m.

### NETWORKING RECEPTION AND EXHIBIT VIEWING

## FRIDAY, OCTOBER 15, 2010

8:00 a.m. to 9:30 a.m.

### BUFFET BREAKFAST AND EXHIBIT VIEWING

9:30 a.m. to 1:00 p.m.

### CHOICE OF FOUR CONCURRENT TRAINING PROGRAMS

**1** How to Add Polish, Punch and Pizzazz to Your Next Health Outreach Presentation

**2** How to Integrate Green and Healthy Housing Measures

**3** How to Integrate a Healthy Homes Program with a Comprehensive Asthma Control Program

**4** How to Identify and Correct Problems with LBP Inspections and Risk Assessments, and Properly Carry Out Inspection and Clearance Protocols

**CONFERENCE ADJOURNS AT 1:00 P.M.**

# A Conference Built around Training Programs

The conference features a variety of training programs providing “how to” information on healthy housing issues, lead poisoning prevention and lead hazard control issues, indoor environmental hazard identification and remediation issues, education and outreach issues, and grant management issues.

*See the Conference Schedule for details on when each training program is being presented.*

## **How to Expand from Lead Poisoning Prevention and Lead Hazard Control Programs to a Healthy Homes Program**

The goal of this training program is to explore options, procedures and obstacles encountered at the local level when expanding from lead poisoning prevention and lead hazard control programs to a holistic Healthy Homes program, a movement consistent with federal program policies and funding strategies. The training program will examine staff structuring and training requirements, education and outreach strategies, funding opportunities, goal setting, and how to engage the political community, other public agencies and community organizations.

*Instructor is Patrick MacRoy, who recently served as the Director of Community-Based Initiatives at the National Center for Healthy Housing and prior to that position as the Executive Director of the Alliance for Healthy Homes.*

## **How to Conduct a Healthy Housing Environmental Assessment and Carry Out Hazard Remediation Protocols**

This training program will include a step-by-step process on how to conduct a Healthy Homes inspection. Topics will include lead, asthma and allergens, mold and moisture intrusion, insects and rodents, indoor air quality, sewage backup, asbestos and radon. The program is designed to instruct participants in how to recognize “red flags” that may lead to unhealthy homes and to be able to recommend further in-depth inspections and/or remediation actions if necessary.

*Instructor is Jim Quigley, President of Healthy Spaces which is a company that provides investigations, testing and solutions to indoor environmental issues. Jim is adjunct professor of a graduate course, “Issues in Community and Environmental Health,” at Arcadia University. He is also an instructor in the Sustainable Building Advisors certification program.*

## **How to Reduce and/or Eliminate Problems and Obstacles in Grant Implementation, and How to Increase the Probability of a Successful Grant Program**

This training program will identify areas of concern in grant management, examine how to reduce and/or eliminate problems associated with grant administration, how to stay on target with benchmarks and deliverables, and how to build partnerships in the community that can help you realize and sustain your program objectives.

*Instructor is Gary Singer, President of the National Association of Lead and Healthy Homes Grantees, and Program Director for the Mahoning Valley LEAP Grant Program. Formerly, he was the Program Director for the Mahoning County, Ohio, Healthy Homes and Lead Hazard Control Program for almost ten years.*

## **How to Integrate Green and Healthy Housing Measures**

This training program will examine how to integrate energy efficiency, health, lead hazard control and safety interventions in low- and moderate-income housing as a Green and Healthy Housing Initiative (GHHI). GHHI is a model for assessment, intake, intervention, data management and reporting. The training also addresses standards and practices to manage existing systems, create efficient use of funds, and leverage support or address environmental health hazards and use energy.

*Instructor is Ruth Ann Norton, Executive Director for the Coalition to End Childhood Lead Poisoning and is responsible for the mission, administration, fundraising, strategic planning and management of the Coalition’s programs and initiatives, including the Green and Healthy Housing Initiative.*

## **How to Implement an Integrated Pest Management and Bed Bug Eradication Program**

This training program will outline the process used by the very successful “IPM in Multi-family Housing” workshops to build effective IPM programs that involve all the stakeholders: building management, facilities and maintenance staff, residents and pest management professionals. The training will demonstrate the cost-effectiveness of IPM in multi-family housing, examine ways to reduce exposure to pests and pesticides, and to improve resident knowledge and participation. Current best-practices on bedbugs will be reported and new resources will be available.

*Instructor is Dion Lerman, Environmental Health Program Specialist for the Pennsylvania Pest Management Program’s Philadelphia School and Community IPM Partnership. He holds the Healthy Homes Specialist certification from the National Environmental Health Association, and conducts Healthy Homes and IPM trainings for residents, pest control operators, property managers, and health and housing practitioners.*



## **How to Integrate a Healthy Homes Program with a Comprehensive Asthma Control Program**

This training program will describe home-based asthma triggers, what part of the home environment can be dangerous for children and adults with asthma, and will detail low-cost actions that you can take to reduce exposure to asthma triggers. It will also examine new evidence about things you can do in the home that may prevent

asthma from developing in young children. The goal of the training is to teach you how to include a comprehensive asthma control program in a healthy homes program. *Instructor is Dr. Janet Phoenix, Executive Director of the Coalition for Environmentally-Safe Communities, a national, nonprofit organization providing technical assistance to communities at risk for environmental disease. Trained in public health, Dr. Phoenix has managed research, risk communication, and health prevention and promotion programs. She is also Associate Professor of Research in Environmental and Occupational Health in the School of Public Health Services at George Washington University.*

### **How to Incorporate Primary Prevention Strategies that Reduce Lead Paint Hazards in Housing into Childhood Lead Poisoning Prevention Programs**

This training program will explore strategies for advancing primary prevention actions for public agencies, health organizations and advocacy groups, including targeting of high-risk houses and populations; building awareness and community support; communicating risk information; techniques for determining the presence of lead in the home — the role of dust wipes and lead dust technicians; and, evaluating program results.

*Instructors include persons from various public agencies and health advocacy and education organizations who have implemented and evaluated primary prevention programs at the local level and at the state level. Training methodology will include case studies and an examination of primary prevention principals and practices.*

### **How to Add Polish, Punch and Pizzazz to Your Next Health Outreach Presentation**



This training program provides innovative approaches that challenge each participant to enhance their current health outreach programs and presentation techniques. The program will present 15 plus

presentation skills strategies that can be used in making a health presentation, and will involve presentation skill building exercises.

*Instructor is Rosie Horner, a trained community health educator and an expert in social media and presentation skills. Rosie's mission is to help people maximize their competence with caring communications through insightful training and empowering presentation skills coaching.*

### **How to Convey Health Messages and Promote Healthy Homes Programs among Refugee Families**

This training program will cover ways to reach and educate refugee families about lead poisoning and other healthy housing issues. Various strategies will be examined, including ways to build relationships with refugee resettlement agencies and ethnic-based community organizations; how to undertake data analysis and build collaborative approaches; and, how to create culturally-sensitive materials and delivery

systems. The training is based on programs that have realized success in meeting the challenges of working with these hard to reach populations.

*Instructor is Scott Robbins, President of Robbins Refugee Services. For nearly a decade, Scott managed the Mercy Housing Refugee and Immigrant Housing Program. He has worked with resettlement agencies, ethnic-based organizations and childhood lead poisoning prevention agencies to establish programs designed to bring culturally-sensitive educational materials and health messages to refugee populations.*



### **How to Set Up and Present an Advanced Training for Contractors and Trades People Doing Lead, Asthma and Energy Efficient Work in Occupied Housing and/or Historic Buildings**

This training describes and presents critical content of a two-day seminar for skilled trades people and contractors. Half the training described includes interactive work and demonstrations in an actual

house. Content of this program will be a short version of the two-day seminar. It includes the following: understanding the dynamic environment of a house; HUD-approved strategies for safely working in occupied homes without relocation; the science of work-site set-up and scheduling; cutting edge tools, products, and methods to affordably maintain lead-safe historic houses; integrating weatherization; effective community-based delivery systems; and, how to set this training up to serve your community.

*Instructor is Dennis Livingston, Director of the Baltimore Trades Guild and Community Resources. He is the author and illustrator of "Maintaining a Lead Safe Home" and the primary author of the National Park Service's publication "Lead Paint in Historic Buildings." A union carpenter and contractor, Dennis has developed and presented dozens of lead, healthy house and weatherization training programs for municipalities, neighborhood organizations, property owners and small contractors.*

### **How to Identify and Correct Problems with LBP Inspections and Risk Assessments, and Properly Carry Out Inspection and Clearance Protocols**

This training program will look into the problems associated with lead based paint inspections and risk assessments and how these problems can be corrected; it will address problems experienced by session participants; and, it will examine lead hazard inspection procedures, project clearance protocols, and laboratory reports.

*Instructors include certified lead inspectors and risk assessors, laboratory managers and representatives from XRF manufacturers.*

# Conference Location and Hotel Information

The conference will be held at the Embassy Suites Philadelphia Airport.  
Address: 9000 Bartram Avenue, Philadelphia, PA19153  
Telephone: 215.365.4500

Conference Room  
Rates: \$129 Single or Double

To be guaranteed the conference room rate, reservations must be made by **September 24, 2010**. When making your reservation, be sure to tell the hotel that you are attending the National Mid-Year Conference to receive the conference room rates.

Accommodations:  
Every accommodation is a luxurious, two-room hotel suite. All suites include a 42" flat screen TV in the living room, a 37" flat screen TV in the bedroom, two data-port telephones, wireless high speed capability at \$9.95 for a 24-hour period, a refrigerator, a microwave and a coffee maker.

The hotel's facilities include:

- Complimentary continental breakfasts – hot and cold
- Complimentary Manager's Happy Hour reception
- Complimentary shuttle between the airport and the hotel running every 30 minutes
- Free local calls
- Complimentary parking
- Indoor swimming pool
- Whirlpool and 24-hour fitness center
- 24-hour business center

## Location and Directions

The hotel is located less than one mile from the Philadelphia International Airport (PHL). A complimentary shuttle bus between the airport and the hotel is available.

Driving from the North, follow I-95 South towards the Philadelphia International Airport and use exit #12B, Cargo City. At the stop light, turn right. The hotel is on the right hand side. Driving from the South, follow I-95 North towards the airport and use exit #10, Cargo City. Proceed forward and at the first light, turn left onto Bartram Avenue. Travel one mile and the hotel is on the right hand side.



Embassy Suites Philadelphia Airport

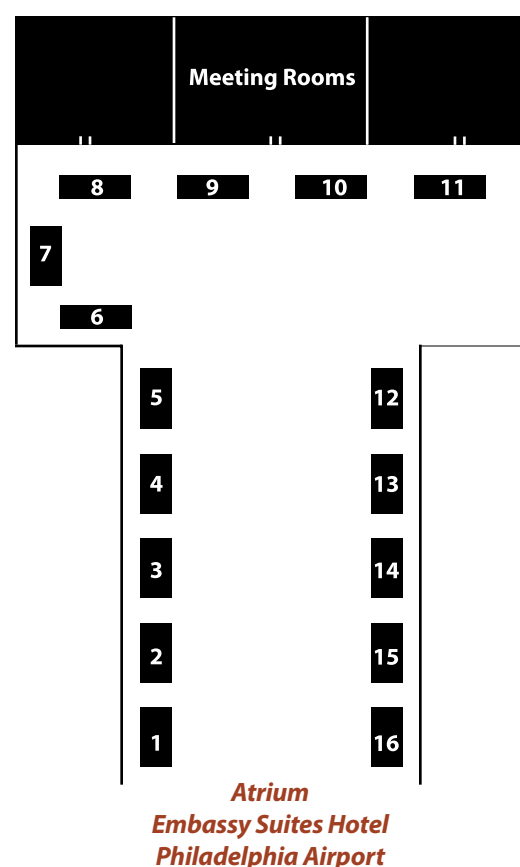
# Interested in Having a Display?

The conference will include display areas for companies and organizations to exhibit products and services used in the lead hazard control, lead poisoning prevention and Healthy Homes fields.

The display areas are situated in the foyer adjacent to the meeting rooms (see floor plan). Each display area is 10 feet along the wall and includes a 6-foot table and chairs. Displays can be either free-standing or table-top. The cost of a display is \$850.

Displays will be set up from 7:00 to 9:00 a.m. Thursday, October 14 and can be removed after 1:00 p.m. on Friday, October 15. All coffee and soda breaks will be held in the display area as well as the Thursday reception from 5:00 to 6:30 p.m. and the Friday continental breakfast from 7:45 to 9:00 a.m.

**If you are interested in having a display, contact Steve Weil at 301.924.0804, or email Steve at [weilcm2@verizon.net](mailto:weilcm2@verizon.net)**



# Registration Information

Registration Fees by the Following Dates:	For 1 person	For 2 to 4 persons from the same organization	For 5 or more persons from the same organization
“Early Bird” Before August 15, 2010	\$175	\$150 / person	\$125 / person
From August 15 to August 31, 2010	\$225	\$200 / person	\$175 / person
From September 1 to September 30, 2010	\$250	\$225 / person	\$200 / person
After September 30, 2010	\$275	\$250 / person	\$225 / person

Registration includes all program materials, Thursday’s networking reception, Friday’s buffet breakfast, and coffee and soda breaks.

## Supporting Organizations

- National Association of Lead and Healthy Homes Grantees
- Lead and Environmental Hazards Association
- Coalition for Environmentally Safe Communities
- American Lead Poisoning Help Association

## 3 Easy Ways to Register

### ON LINE

www.healthyhousingconferences.com  
We accept • Visa • Master Card  
• American Express • Discover

### BY FAX

send credit card or billing information to 301.924.0265

### BY MAIL

with a check, purchase order or billing instructions to National Mid-Year Conference, PO Box 535, Olney, MD 20830

### Registration Scholarships

Partial registration scholarships are available for attendees from non-profit organizations, government agencies and small businesses. For information about scholarship eligibility, call Steve Weil at 800.590.6522.

### Continuing Education Credits

Attendees can receive Continuing Education Credits from the National Environmental Health Association, the Indoor Air Quality Association, and other organizations. Inquire about Continuing Education Credits by calling 800.590.6522.

### Tax Deduction

Conference expenses may be tax deductible. Treasury regulation 1.1625 permits an income tax deduction for educational expenses (registration fees, cost of travel, meals, lodging) undertaken to: (1) maintain or improve skills required in one’s employment; or (2) meet express requirements of an employer.

### Payment Not Required with Registration Form

Your registration payment does not have to accompany your registration form. Once we receive your form, we will send you a confirmation letter and invoice for the registration fee. If you are using a public agency purchase order, be sure to include the purchase order number on the registration form.

Tony Livingstone | photospin.com



**2010 National Mid-Year Conference**

**Registration Form**

Complete the Registration Form. Use photocopies of this form for additional registrations.

Full Name \_\_\_\_\_

First Name (As Preferred for Badge) \_\_\_\_\_

Title \_\_\_\_\_

Organization/Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

**Pre-Conference Program Sign-Up:**

**YES!** I will attend the pre-conference program on the RRP Rule (see description under Conference Schedule) and will add \$35 to my conference registration fee.

**Make Check or Purchase Order Payable to National Conference**

Fed. ID No. 52-1225575 (Weil Communications and Marketing, Inc.)

I am making a registration payment in the amount of \$ \_\_\_\_\_

Payment is being made by (check one):

By Enclosed Check     By Enclosed Purchase Order     Send Invoice

By Credit Card (*complete information below*)

Visa     Mastercard     American Express     Discover

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_/\_\_\_\_

Signature \_\_\_\_\_

Print Name on the Card \_\_\_\_\_

Credit Card Billing Address If Different from Above Address

\_\_\_\_\_  
\_\_\_\_\_

**MAIL TO: National Mid-Year Conference  
PO Box 535, Olney, MD 20830**

**FAX TO: 301.924.0265**

**To contact the conference office, call 800.590.6522, or email to [weilcm2@verizon.net](mailto:weilcm2@verizon.net)**